

PROGRAM 2026

PROUDLY PRESENTED BY FRONT OFFICE AGENCY

TIME

SESSION

8:00AM

REGISTRATION

8:30AM

KEYNOTE - To Be Announced

8:50AM

THE BRISBANE LANDSCAPE: SETTING THE STAGE

BEN DAVIS (Moderator)

ANTHONY RYAN (CEO, Brisbane Economic Development Agency)

JOHN 'JC' COLLINS AM (Night-Life Economy Commissioner, Qld Government)

JAMES TUMA (Managing Partner, Urbis)

9:20AM

FROM VISION TO VICTORY: THE BRISBANE 2032 GAME PLAN

PROF. BRUCE ABERNETHY AM (Executive Director, 2032 Games Engagement, University of Qld - Moderator)

DOMINIQUE LAMB (Director of Community Affairs, Brisbane 2032)

SIMON RABBITT (COO, Paralympics Australia)

DYAN CURRIE AM (Cities & Brisbane 2032 Lead, Torch Advisory Group & Adjunct Prof. of Planning, University of Qld)

9:50AM

DRIVING IMPACT THROUGH MAJOR EVENTS AND PARTNERSHIPS

BEN DAVIS (Moderator)

DAVE DONAGHY (CEO, Brisbane Broncos)

CHRIS STANLEY (Managing Director, Men's Rugby World Cup Australia 2027)

DARREN BURDEN (Chief Executive, Suncorp Stadium and Senior Vice President Stadiums for APAC/Middle East, Legends Global)

10:20AM

MORNING TEA

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11:00AM

LEGACY BY DESIGN- PLAYING THE LONG GAME

ELIA HILL (Head of Local Government and Industry Partnerships, Tennis Australia - Moderator)

TANIA ORR (Group Executive, City Planning and Economic Development Services, Brisbane City Council)

PETE LOCK (GM - Marketing, Commercial and Corporate Affairs, Brisbane Heat and Old Cricket)

JONATHON FLEGG (Founding Partner, Freshwater Strategy)

11:30AM

TURNING PARTNERSHIPS INTO HEADLINES

BEN DAVIS (Moderator)

KYLIE BLUCHER (Managing Director, Nine Queensland)

JASON SCOTT (Executive Editor, News Sport News Corp Australia)

LANCE PEATEY (Sports Media & IP Strategist, ex-Disney / ESPN)

12NOON

WINNING BEYOND THE FIELD THROUGH SPORTS TOURISM

DEMELZA FELLOWES (Head of Event Partnerships and Experience, BEDA - Moderator)

COREY BELL (GM Partnerships and Commercial - International, Sports Marketing Australia)

RICHARD CLARKE (Group Executive Events, Tourism Events Queensland)

BEN MANNION (CEO, Events Management Queensland)

12:30PM

BUILDING BRANDS THROUGH ATHLETE PARTNERSHIPS

BEN DAVIS (Moderator)

NATALIE COOK OAM OLY (Five-time Olympian and Founder of Aussie Athlete Fund)

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AUSSIE ATHLETE FUND ATHLETE

1:00PM

LUNCH

2:00PM

DRIVING ROI THROUGH PARTNERSHIP LEVERAGING: THE AUSTRALIAN OPEN PARTNER PLAYBOOK

RODDY CAMPBELL (Global Partnerships, Tennis Australia - Australian Open)

BRITT WICKES (Head of Event Brand Marketing, Tennis Australia - Australian Open)

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2:30PM

PLAYING IT RIGHT: GOVERNANCE THAT DELIVERS

CATHERINE CLARK (Commissioner, Queensland Racing Integrity Commission - Moderator)

JUANITA MAIDEN (Partner, Mullins Lawyers)

CAMILLA WATERHOUSE (Director, Climate Change and Sustainability Services, EY)

3:00PM

WHERE TECHNOLOGY UNLOCKS PARTNERSHIP VALUE

BEN DAVIS (Moderator)

CAM VALE (Head of Strategy, Australian Sports Technologies Network)

PATRICK GANNON (General Manager - APAC, ActiveXchange)

SION DE JONG (Founder and CEO, Sports Cloud Australia)

3:30PM

AFTERNOON TEA

4:00PM

YOUR SPORTS STRATEGY PLAYBOOK

JASON GREENHALGH (Managing Director, Front Office Agency)

NICOLE COMERFORD (Co-Founder, Inner Sanctum Sports Management)

TO BE ANNOUNCED

4:30PM

KEYNOTE - HIGH PERFORMANCE ON AND OFF THE FIELD

LACHLAN STUART (58 Marathons in 58 Cities in 58 Days, raising \$160,000 for mental health awareness)

5:00PM

NETWORKING DRINKS

6:00PM

CLOSE OF EVENT

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